



WE CAN LOOK FORWARD

TO MAKING GREATER LOWELL BETTER IN 1950 THROUGH
OUR GENEROUS SUPPORT OF THE SERVICES OF OUR
GREATER LOWELL COMMUNITY CHEST

26th ANNUAL APPEAL • OCTOBER 10-24, 1949

16 SERVICES – ONLY 1 APPEAL

WE NEED \$237,615 TO SERVE GREATER LOWELL IN 1950!



Because **HEALTH**
is so important—



Because the **FAMILY**
is so important—



Because **CHILDREN**
are so important—



Because a **HELPING HAND**
is so important—

Through our Community Chest we support one of the best health services in this state. But health costs money—a dime out of every Community Chest dollar. Let us tell people what we are doing (in simple terms like this) and how much it takes in terms of money. Where can anyone find a better bargain than health?

We give our Community Chest the money which is needed to keep the family running as it should. Thirty-two cents out of each dollar given to the Chest is spent by our two valuable services which help families and the individual members of families. This is a work which we support because it is vital to all of us!

Every dollar handed over or pledged to the Community Chest means forty-eight cents for the work of building the good citizens of tomorrow. We have nine separate services to do this work—and it is being well done. Let us recall those countries where the children have been victims of evil teachings. This must not happen here!

Our Community Chest provides help in many different ways. The blind know it, the halt and handicapped, the wronged and the fearful, the timid new citizen. A dime out of every dollar given to the Chest is devoted to this work of special help. And with that, the dollar is used up and the Community Chest story is told.

HEADQUARTERS FOR THIS 26th ANNUAL APPEAL
OF THE GREATER LOWELL COMMUNITY CHEST:
204 MIDDLE STREET (SECOND FLOOR)
LOWELL, MASSACHUSETTS—PHONE 7131



MEETINGS AT THE LOWELL MEMORIAL AUDITORIUM: OPENING SUPPER—OCTOBER 10th AT 6 P.M. TWO REPORTS—OCTOBER 17th and 20th AT 12:15 NOON. FINAL REPORT—OCTOBER 24th AT 6:30 P.M.

EVERY VOLUNTEER WORKER IS EXPECTED TO ATTEND EVERY MEETING!



THE GREATER LOWELL COMMUNITY CHEST

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BILLERICA - CHELMSFORD - DRACUT - DUNSTABLE
LOWELL - TEWKSBURY - TYNGSBORO - WESTFORD

ARE WE REALLY GIVING ENOUGH?

ENOUGH FOR CARE IN SICKNESS?

Our Visiting Nurse serves the
community in health and sickness.
How much for that? _____ \$ _____

FOR FAMILY AND INDIVIDUAL CARE?

Our Catholic Charitable Bureau and the
Family Service of Greater Lowell are
the two community services supported by
your CHEST dollars. How much for them? _____ \$ _____

FOR CHILDREN AND YOUNG PEOPLE?

Our Boys Club and Girls Club serve in
this field. Our Boy Scouts and Girl Scouts
also. Our Day Nursery and Country Week
help little children. Our local office of the
Society for the Prevention of Cruelty to Children
protects kids before the law. Our YMCA and
YWCA build sturdy and loyal citizens. Nine
services here—how much are we allowing them? _____ \$ _____

ENOUGH FOR A HELPING HAND?

Our Association for the Blind, our Florence
Crittenton League, our Goodwill Industries and
our International Institute give four different
kinds of special help. How much is that worth
to us? _____ \$ _____

ADD IT UP!

--- THEN GIVE ENOUGH FOR ALL!

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